

ALL4PACK Paris:

Highlights on the agenda in 2016

At its 2016 edition, ALL4PACK Paris, the international reference trade event for the packaging and intralogistics sector, will be offering an unprecedented range of content, addressing today's most pressing themes for industry professionals: connected and ultra-smart packaging, health, safety and transparency issues, eco-design and zero waste, and e-commerce.

With a programme packed with exciting and insightful features and events, ALL4PACK fulfils the promise of its tagline "Let's be creative", plunging its attendees into a visiting experience hallmarked with innovation, as illustrated by the creative prowess of industry players.

Allforinnovation: a crossroads for trends and new products

In 2016, ALL4PACK Paris will offer a multitude of show features to give the expected 98,000 trade visitors the opportunity to gain **insight into trends** and **learn more about the challenges facing the industry today and tomorrow**. This represents a **high-value source of forward-looking information**.

- **PACK INNOVATION:** revealing trends and acting as a showcase for new solutions, ALL4PACK Paris has asserted its status as the definitive crossroads for innovation. This is the backdrop for **Pack Innovation** (Hall 7), a **space dedicated to innovation and the discovery of all the most recent solutions offered by exhibitors**. The selected products will be displayed in a showcase throughout the show, and the most outstanding will receive a distinction from the **Pack Experts Committee** in the form of an Innovation Award.
- **The TV Stage (Hall 7):** a unique platform for analysis and exchange where all the exhibition's highlights will be discussed by experts, stakeholders and influential figures from the industry. **4 days of debate broadcast on YouTube via All4PACK Paris' WebTV!** All the "programmes" will benefit from simultaneous interpreting into English. In tune with current market evolutions, the TV stage will focus on the following themes:
 - Waste avoidance
 - The 4.0 industry
 - Health, safety and transparency issues
 - From eco-design to zero waste
 - Connected, active and ultra-smart packaging
 - Packaging as a booster of the supply chain and e-commerce

(Non-exhaustive list, programme currently being finalised)

**Pack
Innovation**

Plateau TV
by **all4pack**

- **Expo 10/10, presented by the Pentawards:** in a world exclusive, ALL4PACK Paris will play host to “**Exposition 10/10**”, the international competition dedicated to packaging. This look back in time will showcase the “greatest hits” from among the exceptional packaging solutions distinguished for their creativity and originality by the Pentawards judging panel over the past ten years. **This is a unique opportunity for professionals to discover 100 packaging solutions from 26 countries, sorted into 10 categories**, thus offering a global vision of the most creative and best-in-class from over the last decade.



- **Best Pack 4.0:** the event which offers a blend of foresight, changes in use and design, at a time when connectivity is the buzzword for packaging of the future. Design students from four international colleges in Canada, France, Italy and the Netherlands will offer a fresh and forward-looking view of technological progress-triggered developments which await the packaging world. They will offer their contributions to answer the question: “Starting from existing and already utilised technologies and those that will emerge in the short or longer term, what is your forward looking vision for utility and life cycle scenarios of the Connected Packaging of the future?”



Allforbusiness: 4 days of business meetings and sales opportunities

Through its scale and the exhaustive nature of its range on offer, ALL4PACK Paris is capable of bringing professionals from nearly 100 countries together in one place, making it a major meeting place for all industry players. To help all these people **develop high quality ties** at the show, the exhibition is stepping up its efforts in 2016.

- **Business Meetings:** a **brand-new and free-to-use** service which uses an online platform to forward-plan business meetings between exhibitors and visitors.
- **The Forum (Hall 5a):** a venue devoted to technical talks and workshops about the Packaging industry and the supply chain 4.0, in association with trade bodies ASLOG, CISMA, GEPIA, SECIMEP and SYMOP. Among the themes addressed: the digitalisation of the supply chain, automation, robotics to improve firms’ industrial competitive edge... This event will provide an opportunity to **foster dialogue and networking between professionals** around lessons learned and tangible solutions.
- **Test zone (Hall 6):** an area **set aside for AGVs (automated guided vehicles) and other wheeled and mobile equipment**, to allow exhibitors to demonstrate their machines to visitors.



Allforyou: Make a date for 14 - 17 November 2016

at Paris Nord Villepinte!

ALL4PACK AT A GLANCE

- *The trade shows EMBALLAGE & MANUTENTION become ALL4PACK Paris*
- *14 - 17 November 2016, Paris Nord Villepinte, France, Halls 5a, 6 and 7*
- *1,600 exhibitors and brands represented from the Packaging, Processing, Printing & Handling sectors, including 50% from outside France*
- *Expected visitor attendance of 98,000 professionals, including 35% from abroad*
- *100 countries represented*

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All media releases, kits and visuals are available in the Press section of the ALL4PACK Paris web site. For direct access, click [here](#).

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