

all4pack Paris

THE GLOBAL MARKETPLACE FOR
PACKAGING | PROCESSING | PRINTING | HANDLING

Paris, 4 April 2016

ALL4PACK Paris 2016:

**Excellent sales progress and positive feedback,
8 months ahead of the event!**

The trade shows EMBALLAGE and MANUTENTION, which joined together in 2016 under the name “ALL4PACK Paris, The global marketplace for Packaging, Processing, Printing & Handling” are pleased to report positive interim results, with **800 exhibitors already registered** including 40% from outside France. **85% of the available exhibition space is already booked** with 8 months to go before the show opens, reflecting the exhibition’s vitality and presaging an event packed with business opportunities and innovation for the 1,600 exhibitors and 98,000 trade visitors expected from 14 to 17 November 2016 at Paris-Nord Villepinte.

A business-driven edition, backed by market leaders

ALL4PACK Paris has chosen to **present a new product segmentation** in 2016, in response to market demands and to meet the expectations of professionals. This structural overhaul has already met with the approval of nearly 800 French and international brands¹. These include 20% of new exhibitors, with the arrival or comeback of key accounts such as DS SMITH PACKAGING – MARCHESINI GROUP SPA – SONCINI – PWR PACK INTERNATIONAL BV – WEBER MARKETING SYSTEMS FRANCE etc.

Exhibitors and long-standing national pavilions have also displayed their loyalty by registering early. Examples include ISTANBUL EXPORTER’S ASSOCIATIONS – BFR GROUPE – KRONES – MECAPACK.

Key figures at 1 April 2016

- 85% of stand space booked
- 800 exhibitors registered
- 20% new firms
- 40% international exhibitors

In response to industry change and to reflect a market which now reasons in terms of the overall production chain, ALL4PACK Paris has organised its offering into **4 complementary business sectors**:

- **Packaging and Processing:** 2 sectors assembling the full range of packaging products and solutions, from raw material to the finished product and also including machines for processes, processing and the manufacture of filling and packing machines, with the notable participations of brands such as PRUD'HOMME /MATEQUIP - AUER PACKAGING GMBH – IXAPACK – SELVEX – AUCOUTURIER – RPC and BEAURAIN.

¹ The full list of exhibitors by sector at 1 April is appended to this release

- **Printing:** This was the number 1 sector for visitors to the 2014 show, and will feature digital and hybrid printing, 3D printing, labels, packaging printing equipment, desktop design. November 2016 will see the participation of DOMINO – MGI DIGITAL TECHNOLOGY – XEIKON INTERNATIONAL – KONICA MINOLTA/KONICA MINOLTA SENSING – STRATUS PACKAGING.
- **Handling:** a special focus on automation and smart warehouses, which are increasingly connected to the end of the packaging line. This sector will comprise IT systems and solutions, telehandlers, logistics, handling machinery, lifting machinery, storage, handling equipment, etc., with exhibitors such as EGEMIN – KARDEX FRANCE – KASTO FRANCE – KNAPP AG – INTERROLL – PROMALYON – SIGNODE INDUSTRIAL GROUP.

An international crossroads for an entire industry

With **40% of registered exhibitors originating from abroad**, the show has confirmed its international appeal. Among the most represented countries this year are Turkey, Spain and Belgium/Luxembourg. This edition will also see a higher turnout from the Netherlands and the UK, along with a noticeable surge from Asia and particularly China.

In this respect, **15 French and international pavilions**, have already booked a space at the event. Nations with a group pavilion include Belgium, China, Spain, Greece, Italy, Taiwan and Turkey.

“This 2016 edition is new in a number of ways: new halls, new sector layout, new exhibitor pricing policy, and a new brand identity. It is important to reinvent yourself at each edition to stay close to market changes and remain appealing to buyers. In 2014 we attracted 12% more companies on the visitor side which converts into new business potential for exhibitors. This efficiency is what guides our strategy. And this has produced encouraging results: our customers have bought into the changes and our new sales contacts are impressed. All of this is a fantastic driver for creativity, which also happens to be the tagline for this year’s show – “Let’ be creative!” comments **Véronique Sestrières, Director of ALL4PACK Paris (Comexposium Group)**



All media releases, kits and visuals are available in the Press section of the ALL4PACK Paris web site. For direct access, [click here](#).

KEY FIGURES

- *The trade shows EMBALLAGE & MANUTENTION become ALL4PACK Paris*
- *14 - 17 November 2016, Paris Nord Villepinte, France, Halls 5a, 6 and 7*
- *1,600 exhibitors and brands represented from the Packaging, Processing, Printing & Handling sectors, including 50% from outside France*
- *Expected visitor attendance of 98,000 professionals, including 35% from abroad*
- *100 countries represented*

The COMEXPOSIUM Group, one of the world leaders in event organisation, is involved in **more than 170 consumer and trade events**, covering **11 different sectors of activity** such as food, agriculture, fashion, homeland security, construction, high-tech, optics and transport. COMEXPOSIUM hosts **45,000 exhibitors** and more than **3 million visitors** in **26 countries around the world**. Comexposium is developing worldwide through its activities in around thirty countries: Algeria, Argentina, Belgium, Brazil, Canada, China, Germany, India, Indonesia, Italy, Japan, Korea, Monaco, the Netherlands, New Zealand, the Philippines, Qatar, Russia, Singapore, Spain, Thailand, Turkey, the United Arab Emirates, the United Kingdom and the United States.

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