

ALL4PACK Paris launches “THE NETWORK”, a worldwide grouping of 11 partner trade shows in the Packaging and Intralogistics industry across 7 countries

With the packaging industry alone boasting 300 trade shows around the world, ALL4PACK Paris, organised by the COMEXPOSIUM Group, announces the launch of “THE NETWORK”, an international network federating several packaging shows, granting their community access to the market information of its members.

Through this initiative, ALL4PACK Paris, the international benchmark trade show for the EMEA region in the packaging and intralogistics markets, intends to create a high-quality network, facilitate relationships and encourage the sharing of experience among major international events.

Véronique Sestrières, director of ALL4PACK Paris and of the Manufacturing & Transport division of COMEXPOSIUM Group, comments: “We are proud to be behind this initiative which has met with an enthusiastic response from our partners. In the space of a few months, THE NETWORK has already brought together 11 shows in 7 countries and more exhibitions are due to follow! The creation of this packaging-process-printing-handling network underlines the desire of the COMEXPOSIUM Group to contribute added value to its events in terms of content for participants, and to federate the packaging community in its international dimension.”

PACKAGING, A KEY GLOBAL ECONOMIC SECTOR

Valued at US\$839 billion¹ in 2015, the worldwide packaging market could account for US\$998 billion in 2020 with compound average growth of 5% per year, rising to US\$1,100 billion by 2024². With a growing world population, demand has never been so high and the industry is more than ever correlated to countries’ economic development, in particular that of emerging markets, which see packaging as an opportunity to gain a position or emerge on the world industrial market.

With buyers present all around the world and specificities and requirements varying by individual market, international trade shows are showcases for trends and needs on a local level and represent an extremely valuable source of information for trade professionals and manufacturers. To capitalise on this data and promote the internationalisation of the sector, ALL4PACK Paris has decided to bring together several of these events to encourage the sharing of information and experiences.

¹ Source: The Future of Global Packaging 2020, Smithers Pira.

² Source: The Future of Packaging – Long Term Strategic Forecasts to 2024, Smithers Pira.

THE NETWORK, A BRAND NEW GROUPING, SERVING THE INTERNATIONAL DEVELOPMENT OF THE SECTOR

THE NETWORK was started up in April 2016 and to date has already attracted 11 partner trade shows, representing 7 countries and 7 markets:



- **ALL4PACK** - Paris – France (COMEXPOSIUM Group) – www.all4pack.com
- **AUSPACK** – Sydney – Australia (APPMA – ETF) – www.auspack.com
- **DJAZAGRO** - Algiers – Algeria (COMEXPOSIUM Group) – www.djazagro.com
- **HISPACK** – Barcelona – Spain (FIRA BARCELONA) – www.hispack.com
- **KOREA PACK, KOREA MAT, KOREA CHEM, COPHEX** – Seoul – South Korea (KPMA – KYUNGYON Exhibition Corp.) – www.koreapack.org
- **PACK PLUS** – New Delhi – India (PRINT PACKAGING.COM (P) Ltd) – www.packplus.in
- **PACK PLUS South** – Bengaluru – India (PRINT PACKAGING.COM (P) Ltd) – www.packplussouth.in
- **3P PLAS PRINT PACK**– Lahore – Pakistan (FAKT Exhibitions Pvt Ltd.) – plasprintpack.com

Just like ALL4PACK Paris, each of the shows in the network offers an integrated packaging range, with printing, process and handling solutions.

COMEXPOSIUM, ORGANISER OF ALL4PACK PARIS AND OF TRADE SHOWS ALL OVER THE WORLD

The COMEXPOSIUM Group, one of the world leaders in event organisation, is involved in more than 170 consumer and trade events, covering 11 different sectors of activity such as food, agriculture, fashion, homeland security, construction, high-tech, optics and transport. COMEXPOSIUM hosts 45,000 exhibitors and more than 3 million visitors in 26 countries around the world. Comexposium is developing worldwide through its activities in around thirty countries: Algeria, Argentina, Belgium, Brazil, Canada, China, Germany, India, Indonesia, Italy, Japan, Korea, Monaco, the Netherlands, New Zealand, the Philippines, Qatar, Russia, Singapore, Spain, Thailand, Turkey, the United Arab Emirates, the United Kingdom and the United States.

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All media releases, kits and visuals are available in the Press section of the ALL4PACK Paris web site. For direct access, [click here](#).

KEY FIGURES

- *The trade shows EMBALLAGE & MANUTENTION become ALL4PACK Paris*
- *14 - 17 November 2016, Paris Nord Villepinte, France, Halls 5a, 6 and 7*
- *1,600 exhibitors and brands represented from the Packaging, Processing, Printing & Handling sectors, including 50% from outside France*
- *Expected visitor attendance of 98,000 professionals, including 35% from abroad*
- *100 countries represented*