

Paris, 14 November 2016

## On the opening day of ALL4PACK Paris, the Packaging and Intralogistics sectors confirm their vitality both in France and worldwide.

**One of the economy's leading indicators as a barometer of production and consumption, the packaging sector should once again confirm its growth in 2016.**

The trade show ALL4PACK Paris, The global marketplace for Packaging, Processing, Printing & Handling, opens to its professional visitors at Paris-Nord Villepinte today Monday. Running for four days until 17 November, it is the largest platform for innovation, information and business for the 95,000 trade professionals expected from all over the world. The 2016 edition opens on a promising backdrop, with an industry benefitting from solid growth both in France and abroad.



ALL4PACK Paris now covers four complementary sectors of activity: packaging and processing, printing and handling. The market has taken on the form of a global “packaging” production chain, from raw materials to intralogistics and order dispatch.

“The sector offers a close reflection of the economy and has also been affected by substantial regulatory changes, but it has shown a remarkable ability to bounce back and display its agility,” agrees Véronique Sestrières, Exhibition Director at ALL4PACK Paris. **The packaging industry is worth almost 20 billion euros in France (a market size equivalent to that of the pharmaceutical industry), more than 100 billion euros in Europe, and 812 billion US dollars worldwide.**

“The explosion of e-commerce, increasing digitalisation and the arrival of smart packaging have all contributed to a substantial shift in the exhibition offering. New solutions are emerging, initiated by both startups and major industrial firms. The whole sector, from its upstream phase (packaging design) to the end of the line (intralogistics) is displaying remarkable vitality! ALL4PACK Paris offers powerful insight and analysis together with its ability to facilitate business and drive the whole professional community, and as such is the major meeting place for all market players,” states Véronique Sestrières.

### **ALL4PACK Paris 2016 in figures**

Expected overall attendance of **95,000 professionals from 100 countries**

**1,500 exhibitors and represented firms:** 51% from outside France / 30% new

Breakdown of product offering (in number of exhibitors):

**44% Machines - 39% Packaging and containers - 11% Handling - 6% Printing**

## Packaging industry: key figures

<b>Worldwide:</b>	US\$ 812 billion in 2014 (+4.2% since 2010) - Source: <i>Smithers Pira</i> . US\$ 839 billion in 2015. 3,576 billion units in 2015 - Source: <i>Canadean</i> .
<b>Europe:</b>	More than €100 billion - Source: <i>France Emballage</i> . 958 billion units in 2014 – Source: <i>Canadean</i> .
<b>France:</b>	€18.122 billion excl. VAT in 2014 (+1.42% compared with 2013) – Source: <i>CLIFE</i> . These figures are provided by trade liaison associations and relate to materials processors. 1,738 companies and 99,300 employees.

## Filling and packing machines

<b>Worldwide:</b>	€35 billion in 2014 – Source: <i>UCIMA</i> .
<b>Europe:</b>	€11.6 billion in 2014 – Source: <i>Eurostat</i> .
<b>France:</b>	€670 million in 2014 – Source: <i>Symop</i> . €651 million in 2015 – Source: <i>Symop</i> . 138 production units and 4,217 employees

## Focus on France: packaging and intralogistics, sectors with a bright outlook

In France, the packaging industry was worth 18.122 billion euros in 2014<sup>1</sup> (+1.42%, vs 2013), of which:

- 42% in plastic and soft packaging, with firm growth of +4% in 2015 (France is the second largest producer in Europe);
- 35.3% in paper and cardboard packaging, also increasing, by 4.5% in 2015 (France is the 3<sup>rd</sup> largest producer of corrugated cardboard packaging in Europe);
- 9.4% in glass packaging which rises 0.5% in volume in 2015 (France is the 3<sup>rd</sup> largest producer in Europe);
- 7.3% in metal packaging which is nonetheless down by 3.7% in 2015;
- 6% for wood packaging.

In the intralogistics sector (logistics and handling markets), with growth of 6.5% expected in 2016 and 3.7 billion euros of cumulative sales<sup>2</sup>, **the French market is in good health**. In the first quarter, capital investment increased by 1.6 points (+7% expected this year). As a result, the manufacturers of handling equipment are also seeing their order books filling up. Furthermore, while exports of industrial machinery are slightly down (-1.3%), Germany is still an enthusiastic consumer of French products (+5%).

French buyers for their part are displaying their appetite for automated systems (capable of replacing people, either partially or totally, in specific roles). French manufacturers are today banking on new technology and “industry 4.0” to compete with the other countries in Europe.

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<sup>1</sup> Source: CLIFE, trade liaison association figures relating to materials processors.

<sup>2</sup> Source: CISMA (French association of equipment manufacturers for construction, infrastructure, steel and handling equipment industries)

## Make a date from 14 to 17 November 2016 at Paris Nord Villepinte!

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