

all4pack^{*} Paris

THE MARKETPLACE FOR SUCCESS

PACKAGING

PROCESSING

PRINTING

LOGISTICS

Share your creativity!

2018 RESULTS



#ALL4PACK



WWW.ALL4PACK.COM

(*) The new name of EMBALLAGE & MANUTENTION

VISITORS



Total attendance
79,000
professionals

65%

from France
35% from Île-de-France
and
65% from other regions

35%

from abroad
21% from Africa

1,100

Business Meetings
over 4 days
vs 500 in 2016

49%

new visitors

36%

do not visit any
other trade show in
the world

Visitor satisfaction

90%

with contacts made
with exhibitors

80%

with exhibitor
quality

83%

with the image
that the exhibition
conveys of the
sector

Top10
visiting countries
(excluding France)

01/ Belgium

02/ Italy

03/ Spain

04/ Algeria

05/ Germany

06/ Netherlands

07/ Tunisia

08/ United Kingdom

09/ Morocco

10/ Switzerland

EXHIBITORS



1,350
exhibitors and
represented
brands

55%
from abroad

400
new
exhibitors

600
machines
in operation

91%
of exhibitors say that the contacts they made during the
show had investment plans

43%
say that these investments represent 4 months
to 1 year of potential turnover



*Versus 2016

Exhibitor satisfaction*

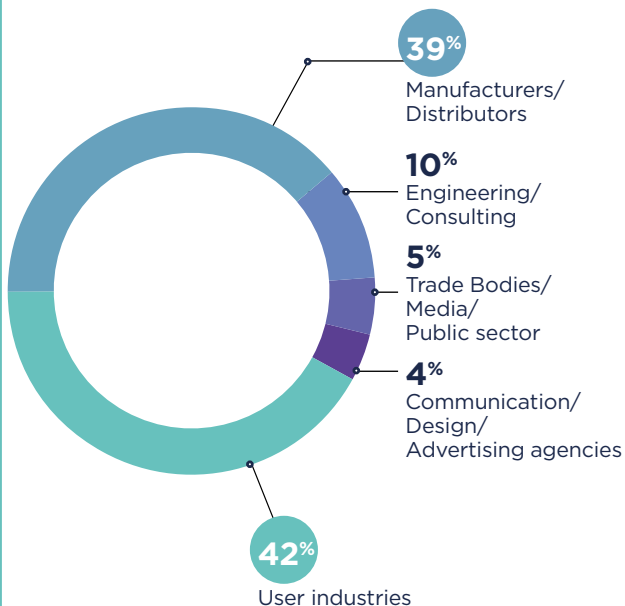
+9points
for visitor
numbers

+20points
for number and
quality of international
visitors

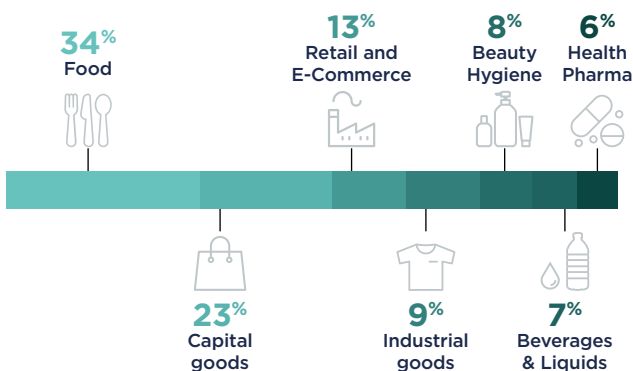
Top10 exhibiting countries (excluding France)

- 
- 01/ Italy
 - 02/ Germany
 - 03/ China/Hong Kong/Taiwan
 - 04/ Turkey
 - 05/ Spain
 - 06/ Belgium
 - 07/ Netherlands
 - 08/ Poland
 - 09/ United Kingdom
 - 10/ Portugal

VISITOR PROFILE



AMONG THESE USER INDUSTRIES:



- 21% General Management / Site Management
- 19% Commercial / Sales / Import-Export
- 13% Packaging / Filling / Packing
- 10% Purchasing / Procurement
- 10% Production / Manufacturing / Operations
- 7% Research and Development / Consulting
- 5% Maintenance / New-build / Safety
- 4% Methods & Process
- 4% Logistics / Supply Chain / Storage / Transport / Dispatching
- 3% Communication / Advertising / Design / Marketing
- 2% Administration / Finance / Legal / HR
- 2% Quality / Compliance & Environment / Sustainable Development

75% of visitors say they have a role in purchasing

80% purchasing intentions for visitors involved in the purchasing process

21% of visitors work in a company with more than 500 employees

OFFICIAL DELEGATIONS

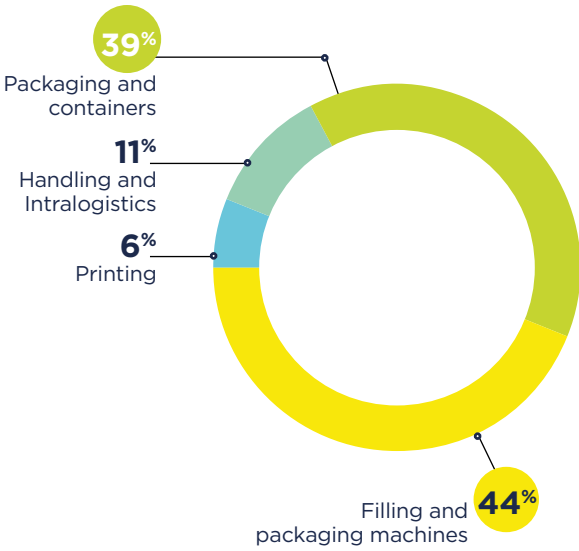


PACKAGING

PROCESSING

PRINTING

LOGISTICS



* in number of exhibitors

EXHIBITION OFFERING*

39% Packaging and containers for all markets / Raw materials, consumables / Pavilions

20% Food process and packing machines / Marking, coding

11% Beverage and liquid process and filling machines

10% Handling / Secondary, tertiary, packaging and dispatching machines

7% Health-pharma, hygiene-beauty process and packaging machines

7% Multi-industry packaging machines

6% Pack printing, processing, labels

POWERFUL COMMUNICATION AND MEDIA COVERAGE



2,000
targeted
journalists

1,500+
items of media
coverage

100
French and
international
speakers

+50%
more members on



Vs 2016



Taiwan



Tunisia



Turkey

ALL4PACK INNOVATION



300
new products declared

- 59 world previews
- 34 European previews
- 19 French previews

33
innovations

selected by a committee of packaging and logistics specialists (journalists, experts and designers).

A judging panel of
134
French and international journalists

11 Award Winners

Raw materials and consumables / Accessories and components / Packaging and containers

- LACTIPS
- R3D - Thermol bubble box

Packing and packaging Machines / Systems / Equipment

- B&R AUTOMATION FRANCE - Acopostrak
- MGI DIGITAL TECHNOLOGY - Alphajet
- ADMC - Sealing monitoring process
- SLEEVER INTERNATIONAL - Dreamoncup
- COL DE CYGNE - Vertical bag filler

Packing and packaging Services / Software

- FM LOGISTIC - Creapacking

Equipment / Software / Automated systems / Services for handling, storage and logistics

- LIANPAC - Paperstrap
- PROPAGROUP SPA - Propadyn

New in 2018,
the Pack Experts Committee Special Award

- MC ROBOTICS - Kactus



FOOD



BEAUTY & HYGIENE



CONSUMER GOODS



CAPITAL GOODS



BEVERAGES AND LIQUIDS



DISTRIBUTION AND E-COMMERCE



HEALTH & PHARMA





**Save
the date!**

all4 pack*
Paris

THE MARKETPLACE FOR SUCCESS

PACKAGING / PROCESSING / PRINTING / LOGISTICS

23-26 NOV 2020
PARIS | FRANCE

sales@all4pack.com
00 33 1 76 77 11 81
www.all4pack.com

(*) The new name of EMBALLAGE & MANUTENTION



COMEXPOSIUM