



FOR IMMEDIATE RELEASE

Esko appoints Mattias Byström to succeed Udo Panenka as President

Ghent, Belgium, November 14, 2018 – Esko announced that Mattias Byström has been appointed President, effective January 1, 2019. Byström succeeds Udo Panenka, who is leaving the company to pursue new opportunities.

“We thank Udo for his excellent service to Danaher over the past ten years, including leading Esko since 2015,” reflected Joakim Weidemanis, Executive Vice President of Danaher, Esko’s parent company. “Under Udo’s leadership, Esko repositioned the flexo plate production business through innovation and moved to a new site in Itzehoe. Udo also built up Esko’s business serving brand owners, including the acquisitions of MediaBeacon and BLUE, and initiated Esko’s software migration to software-as-a-service (SaaS).”

Mattias Byström brings with him over twenty years of general management experience. Most recently he was CEO of FlexLink, a global \$300 million factory automation solutions business with headquarters in Gothenburg, Sweden. Byström has eight years of prior Danaher experience in different leadership roles in what was then known as Danaher Motion. This included leading the Automated Guided Vehicle business, primarily a software systems enterprise. Earlier in his career, Byström co-founded and led two digital start-ups.

“With his unique management and technology background, Mattias is ideally suited to lead Esko now. I am very happy to welcome him back to Danaher and excited to place him at the head of this important business that is simplifying the packaging value chain,” adds Weidemanis.

Commenting on his new appointment, Mattias Byström says, “Esko has incredible potential because digitization, automation and connectivity have gained momentum in the packaging industry in the past few years. It is my priority to ensure that Esko delivers stronger innovation that is increasingly valuable to our customers.”



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About Esko (www.esko.com)

Packaging Connected. Esko helps its customers to make the best packaging for billions of consumers. Esko solutions touch 9 out of 10 retail packages worldwide.

The Esko portfolio supports and manages the go to market process at brand owners and the production process at packaging suppliers - such as designers, premedia, printers and converters.

- Esko Software Platform: project management, artwork creation, structural design, prepress, 3D visualization, workflow automation, quality assurance, palletization, supply chain collaboration and approval
- Enfocus: PDF preflight and workflow automation software
- MediaBeacon: digital asset management (DAM)
- Blue Software: label and artwork management
- CDI: computer-to-plate solutions for flexo and letterpress plates
- Kongsberg: digital cutting tables for sample-making and short run production
- Professional services, training and consultancy

Esko employs about 1,800 people worldwide. Headquartered in Gent (Belgium), its direct and indirect sales and service organization is in daily contact with customers all over the globe.

Esko is a Danaher company (www.danaher.com)

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