



Paris, February 6th, 2017



## **DJAZAGRO is part of « THE NETWORK », a worldwide grouping of 12 partner trade shows in the Packaging and Intralogistics industry across 8 countries, powered by ALL4PACK Paris**

With the packaging industry alone boasting 300 trade shows around the world, ALL4PACK Paris, organised by the COMEXPOSIUM Group, has launched “THE NETWORK”, an international network federating several packaging shows, granting their community access to the market information of its members.

Thanks to this initiative, DJAZAGRO, the trade show for agri-food production, is proud to join a high-quality network, where relationships are facilitated and the sharing of experience among major international events are encouraged.

### **PACKAGING, A KEY GLOBAL ECONOMIC SECTOR**

Valued at US\$839 billion<sup>1</sup> in 2015, the worldwide packaging market could account for US\$998 billion in 2020 with compound average growth of 5% per year, rising to US\$1,100 billion by 2024<sup>2</sup>. With a growing world population, demand has never been so high and the industry is more than ever correlated to countries' economic development, in particular that of emerging markets, which see packaging as an opportunity to gain a position or emerge on the world industrial market.

With buyers present all around the world and specificities and requirements varying by individual market, international trade shows are showcases for trends and needs on a local level and represent an extremely valuable source of information for trade professionals and manufacturers. To capitalise on this data and promote the internationalisation of the sector, ALL4PACK Paris has decided to bring together several of these events to encourage the sharing of information and experiences.

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<sup>1</sup> Source: The Future of Global Packaging 2020, Smithers Pira.

<sup>2</sup> Source: The Future of Packaging – Long Term Strategic Forecasts to 2024, Smithers Pira.

## A LEADING SECTOR OF INTEREST AT DJAZAGRO

The Algerian agri-food industry shows an increasing demand for equipment and machinery, as well as for know-how. For instance, the imports of equipment and machinery, for the food industry, increased by 121%<sup>3</sup> between 2012 and 2013<sup>3</sup>.

Moreover, Algeria launched a National Plan of Agricultural and Rural Development which goal is to develop the local production to improve its self-sufficiency for widely-consumed products.

On the exhibition in 2016, there were 414 exhibitors in the process & conditioning sector, +26% versus 2015.

Big companies are among our visitors interested in this sector of activity : AIR ALGERIE (DZ), BOLLORÉ FILMS PLASTIQUES (FR), CACQE (DZ), CEVITAL (DZ), COCA-COLA (US), HENKEL (DE), HYUNDAI ENGINEERING (KR), IECO EMBALLAGE (DZ), IFRID (DZ), LA QUINTA (DZ), LE FLACON (DZ), MITSUBISHI ELECTRIC (IT), MOUZAIA PLASTIQUE (DZ), POLYPAC (DZ), PROCHEESE FROMAGERIE (DZ), RAMY MILK (DZ), UZERMAK (TR)...

Leading exhibitors come every year : ALFA LAVAL (FR), BENNE (FR), BOSCH PACKAGING (DE), DOMINO (FR), IMA (IT), INOXPA (ES), IXAPACK (FR), JOKTAL (DZ), KHRONES (BE), MULTIVAC (TN), P.E LABELLERS (IT), PERMO (FR), POLYMA (DZ), SACMI (IT), SIDEL (FR), SMI (IT)...

## THE NETWORK, A BRAND NEW GROUPING, SERVING THE INTERNATIONAL DEVELOPMENT OF THE SECTOR

THE NETWORK was started up in April 2016 and to date has already attracted 12 partner trade shows, representing 8 countries and 8 markets:



- **3P PLAS PRINT PACK** – Lahore – Pakistan (FAKT Exhibitions Pvt Ltd.) – [plasprintpack.com](http://plasprintpack.com)
- **ALL4PACK** - Paris – France (COMEXPOSIUM Group) – [www.all4pack.com](http://www.all4pack.com)
- **AUSPACK** – Sydney – Australia (APPMA – ETF) – [www.auspack.com](http://www.auspack.com)
- **DJAZAGRO** - Algiers – Algeria (COMEXPOSIUM Group) – [www.djazagro.com](http://www.djazagro.com)
- **HISPACK** – Barcelona – Spain (FIRA BARCELONA) – [www.hispack.com](http://www.hispack.com)
- **KOREA PACK, KOREA MAT, KOREA CHEM, COPHEX** – Seoul – South Korea (KPMA – KYUNGYON Exhibition Corp.) – [www.koreapack.org](http://www.koreapack.org)
- **PACK PLUS** – New Delhi – India (PRINT PACKAGING.COM (P) Ltd) – [www.packplus.in](http://www.packplus.in)
- **PACK PLUS South** – Bengaluru – India (PRINT PACKAGING.COM (P) Ltd) – [www.packplussouth.in](http://www.packplussouth.in)
- **TOKYO PACK** – Tokyo – Japan (Japan Packaging Institute (JPI)) - <http://www.tokyo-pack.jp/>

Each of the shows in the network offers an integrated packaging range, with printing, process and handling solutions.

<sup>3</sup> Source: Le marché des industries alimentaires en Algérie, Bureau Business France de Alger, 2014

## **COMEXPOSIUM, ORGANISER OF DJAZAGRO AND OF TRADE SHOWS ALL OVER THE WORLD**

The COMEXPOSIUM Group, one of the world leaders in event organisation, is involved in more than 170 consumer and trade events, covering 11 different sectors of activity such as food, agriculture, fashion, homeland security, construction, high-tech, optics and transport. COMEXPOSIUM hosts 45,000 exhibitors and more than 3 million visitors in 26 countries around the world. Comexposium is developing worldwide through its activities in around thirty countries: Algeria, Argentina, Belgium,

Brazil, Canada, China, Germany, India, Indonesia, Italy, Japan, Korea, Monaco, the Netherlands, New Zealand, the Philippines, Qatar, Russia, Singapore, Spain, Thailand, Turkey, the United Arab Emirates, the United Kingdom and the United States.

### **DJAZAGRO KEY FIGURES**

- **Your business event in Africa**
- **10 – 13 April 2017, SAFEX Exhibition Park, Algiers, Algeria, Halls 1, 2, 3 and 4**
- **740 expected exhibitors from the Processing & Conditioning, Bakery & Pastry, Food products and beverages, Ingredients and Food service sectors**
- Expected visitor attendance of more than **22,000 professionals**, including 10% from abroad
- **18 African countries represented**

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**COMEXPOSIUM**

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#djazagro

