



ALL4PACK Paris: Highlights at the 2018 show: four days to gather together and federate the market

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The schedule for these four days addresses today's market transformations, driven by the new needs of omni-channel consumer and business-to-business trade and leverages the opportunities arising from industry 4.0 and dictated by new regulatory and environmental requirements. ALL4PACK Paris 2018 which gathers together 1,500 exhibitors and nearly 80,000 professionals, offers a platform for exchange, demonstrations, innovation and presentations under one headline banner illustrated by its new signature: "Share your creativity!"

Through its comprehensive offering encompassing "packaging + processing + printing + logistics", the show has further strengthened its position as an industry reference event in the Europe and Africa zones.

Events and feature spaces to stimulate business and creativity

ALL4PACK Creative Lounge - (Hall 7)

Offering inspiration, foresight and creativity, ALL4PACK Creative Lounge is a convivial space dedicated to innovation, industry challenges and trends which fuel our sector today and shape its future. This new space will showcase a selection of creative products scouted out by Creapills¹, and divided into five major themes:

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- New material alternatives
- Solutions for omnichannel packaging and e-commerce
- Innovations for a sustainably packed and protected world
- Solutions for the digital transformation of businesses and logistics
- Printing for special applications.

As a venue for insight and exchange, ALL4PACK Creative Lounge also presents a selection of award-winning products or services from international competitions, ranging from packaging to intralogistics. The lounge will offer professionals a chance to discover the winning products from:

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CAN YOU SPOT THE MEDICINE?



ALL4PACK Innovation

Highlighting the most remarkable innovations by exhibitors! The winners of the Innovation Awards, designated by the exhibition's Pack Experts Committee, will be displayed this year in the Creative Lounge: a roll of honour that can't be missed.

NEW in 2018: a "judges' special award" is also made to a start-up and its innovative solution.

SIAL Innovation

For the first time in its history, ALL4PACK Paris welcomes the headline event from SIAL Paris 2018: SIAL Innovation. A selection of highly innovative packaging products reflecting the latest international food trends and distinguished by a panel of expert judges will be on display in the Creative Lounge.

Pack the future

ALL4PACK Paris hosts the 4th edition of the competition "Pack The Future – The Sustainable Plastic Packaging Award." This pan-European competition aims to promote the creative and innovative potential of firms working in the plastic and flexible packaging sector.

De Gouden Noot

The 29th edition of De Gouden Noot, organised by the Netherlands Packaging Centre (NVC), will be showcased in the Creative Lounge, displaying the ten finalists and the competition winner. Entries are judged on their overall level of innovation: there are no specific categories.

ALL4PACK Live (Hall 7)

The exhibition's new main stage focuses on key issues in the sector and plays host to talks, round tables, keynotes, interviews and awards ceremonies.

The programme addresses around 30 themes aimed at the various audiences of the exhibition, among which:

- Packaging ready for its revolution
- Is e-commerce shaking up the rules of packaging?
- Additive manufacturing and digital printing for bespoke packaging
- Robotisation for all!
- Packaging recycling tomorrow and specific issues for plastics
- IoT and Blockchain: new pillars of the supply chain
- Packaging manufacturing processes: disruptive innovation "made in France"
- Packaging of the future - Pack Odyssey
- Sustainable serialisation and eco-design for innovative pharmaceutical packaging
- Cybersecurity in packaging and intralogistics 4.0.

ALL4PACK Startups Lab (Hall 7)

ALL4PACK Paris joins the French Fab movement. The ALL4PACK Startups Lab is a business incubator which shines a light on the entrepreneurial dynamism of the packaging sector, promoting the innovations of young companies.

Congregating around a single space, more than 15 start-ups will be on hand to deliver their live pitches during the four days of the show to reveal their innovation to the public.

Confirmed start-ups to date:

DO EAT

HARSOLIYA EXIM PRIVATE LIMITED

InUse

LIVINGPACKETS FRANCE

MC ROBOTICS

Packitoo

PROGLOVE

USITAB

Visual Intelligence Solutions - Glancy 3D

WING

Partner events

THE VIRTUAL ZONE by GEPIA GEPIA and its partners offer visitors a unique experience which will highlight the offering of French machine manufacturers and international partners, and focus on their technological innovation and their know-how: - A virtual showroom for equipment using a mixed/augmented reality application

- A venue for meetings with export support partners: ADEPTA / Business France
- Virtual tours.

Pack the future: The European competition for plastic and flexible packaging firms

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This pan-European competition was formed jointly by two trade bodies: ELIPSO, the French plastic and flexible packaging association, and IK (Industrievereinigung Kunststoffverpackungen) from Germany. The judging panel made up of consultants, journalists, scientists, academics and packaging specialists designated the winners of the fourth edition of the competition in the categories: - Eco-design - Product protection - Social benefit - Food conservation. The announcement of the winners of Pack the Future 2018 and the award ceremony will be held on 27 November.

Petnology Europe 2018 Conference

On Monday 26 and Tuesday 27 November and for the first time in France, ALL4PACK Paris 2018 will be hosting the 22nd European PETnology conference. All forms of packaging are on the agenda*: preforms, caps and closures, bottles and containers, labels and films. From suppliers of raw materials and recyclers to packaging manufacturers and clients, the event gathers together all the stakeholders in the sector around major themes:

- The perfect circular material
- Market trends - Technology in a competitive environment - Sustainability, tethered caps and packaging.

*Agenda subject to modification up until the event

Business meetings and a new programme for top buyers

Business meetings

Building on its success at the 2016 show, ALL4PACK Paris is reconducting its Business Meetings operation for this new edition. Provided free of charge to French and international exhibitors, buyers, decision makers and project developers, but also to start-ups and journalists, this service enables them to arrange targeted meetings in advance using a matchmaking platform and receive professional and individual assistance before and during the exhibition.

Top Buyers Club

This new initiative gives leading purchasers with investment plans the opportunity to set up their appointment schedule ahead of the show and enjoy the exclusive benefits of information about the show and the market and individual support. The Club offers genuine upsides in business acceleration, network development and time-saving.

Make a date for 26-29 November 2018 at Paris Nord Villepinte To obtain your press access pass, visit all4pack.com today or go straight to the form using [this link](#).

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