



Press release

5 may 2020

Every two years, ALL4PACK, France's leading generalist trade fair, is the unmissable event for 79,000 professionals, who come to discover, throughout its aisles, the innovative and sustainable packaging solutions offered by 1,350 exhibitors and brands. Its next edition, which will take place from 23 to 26 November, will be a unique opportunity in this quite singular year for the packaging and intra-logistics ecosystem to get together and move forward together in the face of the regulatory and societal challenges facing the sector.

Packaging, more of a necessity than ever before

The exceptional situation we are facing in the fight against COVID-19, and the management put in place to deal with it, reminds us of one essential thing : **the purpose and importance of packaging**. Without containers, food safety, the consumption and distribution of certain products would simply be impossible. Although sometimes brought into question in the past, packaging plays a crucial role in our society, as it has proved indispensable to maintaining the activity of our country's strategic sectors, such as: food and basic necessities, health and hygiene, and home deliveries.

Beyond its major role, the packaging sector is continuing to evolve. Preserving our resources and our planet is a necessity to which the sector must respond with new solutions. Faced with the scale of environmental issues, the challenges to be met are considerable. ALL4PACK, the only international exhibition dedicated to packaging issues, is the opportunity to write a new chapter in this field.

The 2020 edition, a new era for packaging

Many changes are underway in **the packaging sector, which is currently experiencing a true revolution**. In addition to the initiatives already taken by manufacturers to meet the demands of consumers, the objectives set by the French Act for the circular economy, passed in February this year, will force them to speed up the process: 100% recycled plastic by 2025, a ban on single-use packaging by 2040, and from 2021, the complete abandonment of expanded polystyrene, which is widely used in food packaging.

Packaging therefore needs to be reinvented. The ALL4PACK exhibition, the forerunner of all sustainable packaging solutions and intralogistics, has made it its **mission to support professionals in facing this unprecedented revolution**. The 2020 edition will thus be placed under the sign of change, and sustainable development, more than ever, will be at the heart of the event.

Indeed, this year's ALL4PACK has been designed to be the **avant-garde, inspiring and unmissable event for the packaging of the future**. Trade visitors will be able to meet up and discuss issues affecting the sector in order to best anticipate the new challenges of today and tomorrow.

Solutions for each sector and each material

ALL4PACK 2020 promises a global approach, to support user industries in their search for solutions to combine sustainability, performance and profitability. On site, it will be an opportunity to meet domestic and international packaging, container and machine manufacturers and discover 600 machines in operation. Professionals will be able to discover **a comprehensive range of specific, sustainable and responsible solutions in packaging, processing, printing and logistics**.

For better visibility and a more fluid and relevant visitor itinerary, this year **the various offers from exhibitors will be presented by material** : wood, cardboard, metal, plastic and glass. This will make it easier for everyone to find the solutions and innovations that may be of interest to them.

Eco-design at the heart of supply chain challenges

Rethinking packaging by promoting eco-design and reassessing its use has become a priority for manufacturers and supply chain players in order to meet the challenges of sustainable development. To achieve this, **logistics and supply chain managers are investing massively in ecodesign at various levels**. **New solutions** are being adopted both **in warehouses** (innovative and customised packaging to reduce empty space) and **in transport** (use of recycled and reusable materials; optimisation of truck volumes and fill rates).

Visitors will be able to find a large panel of these new answers at the ALL4PACK exhibition. They will also be able to discuss with a large number of partners in order to arbitrate on the best choices according to production and activities, enabling them to design a "tailor-made" solution.

An array of special features to round out the products on offer

The ALL4PACK exhibition, the showcase and benchmark for the innovative, sustainable and

responsible packaging and logistics ecosystem, will offer **many special highlights as well as a rich and comprehensive series of talks and events**. This will allow all the professionals present to reflect together and share with their peers the packaging solutions of the present time and the future:

- A comprehensive series of talks on sector issues, including new regulations and the circular economy.
- The latest trends by material, packaging and intra-logistics innovations to understand the revolution that is taking place in the ALL4PACK Innovations area.
- Meetings with the actors of change and exchanges on the virtuous practices of the circular economy on the new Objective Zero Impact forum.
- A place for meetings and dialogue on 4.0 technologies and machine solutions, for the benefit of the environment, people and the industrial performance of companies. All happening at Le LAB By Geppia, Hall 7.

ALL4PACK BY THE FIGURES

1,350
Exhibitors & brands

79,000
Professionals

91 %
Of the contacts made by the exhibitors have investment intentions

88 %
Visitors satisfaction

THIS UNIQUE SHOW BRINGS TOGETHER THE BIGGEST DECISION-MAKERS FROM **11 INDUSTRIAL SECTORS:**



FOOD INDUSTRY



BEAUTY / HYGIENE



CONSUMER GOODS



INDUSTRIAL GOODS



BEVERAGES & LIQUIDS



E-COMMERCE / RETAIL



LUXURY GOODS



PHARMACEUTICALS / HEALTH



SERVICES



TRANSPORT & LOGISTICS



OTHER MULTI-INDUSTRIES

MEDIA CONTACT

Cihem Gharbi

c.gharbi@unicorp.fr

Phone : + 33 (0) 1 83 75 65 15

Mobile : + 33 (0) 6 10 71 14 15



COMEX POSIUM