

Press release

ALL4PACK Paris 2020, new features and an analysis of major packaging trends and innovations

1 July 2020

The trade show **ALL4PACK Emballage Paris**, which in November later this year will assemble a comprehensive offering (packaging, processing, printing and logistics), aims to make the forthcoming edition an avant-garde and unmissable event by showcasing the powerful innovation capabilities of the whole Packaging and Intralogistics ecosystem. To specifically present the many innovations and tangible solutions offered by the packaging of today and tomorrow, special feature areas have been created to satisfy all the expectations of visitors.

Objective Zero Impact

The aim of this space is to **promote meetings between the actors of change and allow everyone to prepare for the "post-Revolution"**. Visitors will thus be able to exchange with around **thirty start-ups and other eco-aware market players** offering innovative solutions, and attend a range of talks. **Workshops will be held to develop ideas and concepts on various themes**, including more sustainable packaging or the development of reusable shipping packaging for online retail.

ALL4PACK INNOVATIONS

This major event will offer visitors the opportunity to **decipher emerging trends and discover new products in the sectors covered by the show**. Visitors will also be able to discover the **winners of ALL4PACK INNOVATIONS**, a competition that rewards products, machines/equipment, services or manufacturing processes in the packaging, packaging and intralogistics sector that are new or use new technology resulting from research. There are five categories in the competition: Sustainable and Responsible Solution, Design and User-friendliness, Innovative Technology, Material of the Future and Logistical Performance. **The award ceremony will take place on Tuesday, 24 November at 11:15 a.m. in Hall 7.**

This year, the Innovation Area will also host **the winners of the five partner competitions: Oscar de l'Emballage, Pack The Future, Emballé 5.0, SIAL Innovation and De Gouden Noot.**

Visitors will also be able to visit the **exclusive exhibition "Packaging: Leading its Revolution"** presenting the latest packaging innovations and trends.

A programme of 27 talks

To complete its offering of expertise, the exhibition will offer a **series of 27 talks and round tables**, each in a given field, which will enable attendees **to understand the new perspectives of standards and regulations, decipher trends to meet consumer requirements and find forward-looking solutions in sustainable machinery, materials and packaging.** Topical issues will be addressed such as the packaging revolution (eco-design, circular economy, packaging end-of-life), solutions for sustainable logistics and machines in the context of industrial performance.

Optimising the visitor experience

ALL4PACK Emballage Paris 2020 is above all a matter of physical meetings and exchanges, but also **an experience that everyone can enhance online** through various services made available to visitors, such as the **mobile application and its web platform.** Attendees will be able to find **practical information** such as the interactive map of the show and the exhibitor and product lists; but virtual tech can be used to go further: **business matchmaking, video meetings, participation in theme-based speed networking sessions, live streams of talks or start-up pitches, etc.**

At the forefront of new packaging trends

To offer its visitors all the latest information on the packaging sector, **ALL4PACK will publish this year, in collaboration with Fabrice Peltier, a designer and creative consultant in eco-design, a new White Paper, Packaging: Leading its Revolution, which sheds light on all the major packaging trends and innovations.** Each material has its own dedicated chapter. Fabrice Peltier unveiled a sneak preview today:

- The eight trends and insights for Paper-Cardboard:

Substitution

Sealing

The recyclable flexible pouch

The cardboard tray

The complex takes on shapes

Flexible in a rigid body

The large Bag-in-Box format

Paper-cardboard space fillers

- The eight trends and insights for Plastic:

Ever-lighter

Single material

Flexible single polymer

Incorporation of recycled waste

I am 100% recycled

Marine plastics

Plant-based plastics

Reusable plastics

The next trends for each material (metal, glass, wood, alternative materials) will be revealed in September. Talks will be held on each subject during the show.

ALL4PACK IN FIGURES

1350

Exhibitors and represented brands

91%

of contacts made by exhibitors have purchasing intentions

79,000

Professionals

88%

visitor satisfaction rate

ALL4PACK, the packaging and intralogistics exhibition

The 2020 edition will take place at Paris Nord Villepinte exhibition centre from 23 to 26 November 2020. A headline event in the packaging and intralogistics ecosystem, this international meeting contains a concentrate of all the innovations, trends and expertise at the disposal of user industries. ALL4PACK offers a global approach for specific, sustainable and responsible solutions to the performance issues of industry professionals: packaging, machines, logistics.

This trade show brings together the leading decision-makers from 11 industrial sectors: Beauty & Hygiene, Beverages & Liquids, Capital goods, Consumer goods, Food, Health & pharma, Luxury goods, Retail & e-commerce, Services, Transport & logistics, Other industries.

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