



# **Exhibit in the new ALL4PACK CIRCULARITY zone!**

The benchmark event for the packaging and intralogistics sector, ALL4PACK EMBALLAGE PARIS will be back from 4 to 7 November 2024 at Paris Nord Villepinte. A concentrate of all the innovations trends and expertise in support of the packaging industry, the show's 2024 edition will have a new space dedicated to circularity issues, in the heart of Hall 4.

ALL4PACK CIRCULARITY will shine a light on the innovative companies and start-ups offering solutions capable of impacting the full industrial value chain, whether through recycling, reuse, eco-design, loose goods, etc.

Interested in booking a stand? Contact our teams today!

#### SALES CONTACT

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### WHAT IS IT?

A zone dedicated to circularity, curating innovative start-ups and other players involved in the transition process. The area will comprise:

- An area dedicated to businesses wishing to showcase their circular offerings
- A start-up village
- An agora for speaking opportunities

#### WHY?

The sheer scale of our environmental challenges is prompting industry to place circularity front and centre. ALL4PACK CIRCULARITY aims to federate the market players involved in everything to do with recycling, reuse and environmental footprint reduction, also highlighting innovative solutions aimed at packaging user companies.

#### FOR WHOM?

Visitors in search of sustainable and responsible solutions for packaging and intralogistics:

- CEOs, product managers, buyers, directors and functional managers
- R&D mainly in the food, capital goods and e-commerce markets
- Machines / Processing: process and packing/filling directors and managers
- Logistics: logistics and intralogistics, supply chain and warehousing directors and managers
- Media

## **ALL4PACK CIRCULARITY:** exhibiting options tailored to your needs!

A curated selection of innovative players acting to support circularity in the packaging industry, the new ALL4PACK CIRCULARITY zone offers you the chance to make your company stand out through turnkey packs or a stand of your making! Benefit from an array of benefits including:

- A presence at a tradeshow with international reach
- Dedicated visibility: signage, themed visitor trails, etc.
- Dedicated media publicity: press release, social media, enewsletter
- Participation in the show's filmed interviews and entry in the ALL4PACK innovation Awards.
- A 10-minute pitch session on the agora (only available to start-ups)

"STARTUP" PACKAGE ,700 ex. VAT

"COMPANY" PACKAGE BARE OR FITTED STANDS From €6,581 ex. VAT **EXHIBITOR WORKSHOP** 30 MIN SESSION ON THE AGORA

€1,495 ex. VAT



#### VISIBILITY.

- Named in all the show's lists and plans
- Media kit (customisable web banners with your stand number)
- Media visibility (access to press lounge, promotion of your innovations, media outreach actions)

#### **SERVICES**

- 4 exhibitor badges
- Access to VIP lounge

#### **CIBLAGE**

- 100 invitations
- 5 VIP visitor badges

**SALES CONTACT** 

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JOIN THE ALL4PACK COMMUNITY

ALL4PACK EMBALLAGE PARIS, an exhibition by the Comexposium group. A French simplified joint stock company with share capital of €60,000,000, registered with the Nanterre Trade COMEX POSIUM and Companies Register under number 316 780 519, registered office 70 Avenue du Général de Gaulle - 92058





