



## **ALL4PACK INNOVATIONS 2024 COMPETITION RULES**

### **Article 1: Organiser**

#### **Comexposium Company,**

A simplified joint-stock company with a capital of 60,000,000€.

Whose headquarters is located at 70 avenue du Général de Gaulle, 92058 Paris-La Défense Cedex and registered in the Nanterre Trade & Companies Register (RCS) under the number 316 780 519.

Hereafter known as "**the Organiser**",

is organizing, from 15<sup>th</sup> April 2024 to 7<sup>th</sup> November 2024 included, an operation entitled "ALL4PACK INNOVATIONS" (hereinafter "**the Contest**"),

at the ALL4PACK Paris exhibition show which will be held from 04<sup>st</sup> to 07<sup>th</sup> November 2024 at the Paris Nord Villepinte Exhibition Centre (hereinafter "**the Show**").

The purpose of this Contest is to promote the innovations of French and foreign exhibitors (hereinafter "**the Innovations**"), which are present or officially represented on the Show.

### **Article 2: Attendees**

The Contest will be open to exhibitors and joint exhibitors of the Show, who wish to present one or several Innovations (hereinafter the "Attendees"). Will be considered Innovations, products, printing, services or manufacturing processes in the packaging and intralogistics industry of an innovative nature or employing new technologies resulting from fundamental research activities, which have not been marketed or subject to conceptual applications before **1<sup>st</sup> December 2022**.

Registration to the Contest entails the Attendees' unreserved acceptance of these rules and of the decisions rendered for the purposes of the Contest.

### **Article 3: Terms of participation**

Attendees must register their Innovations on the Exhibitor Area accessible on the website [www.all4pack.fr](http://www.all4pack.fr) (for French-speaking Attendees) or on [www.all4pack.com](http://www.all4pack.com) (for English-speaking Attendees) by filling the "ALL4PACK INNOVATIONS" form. Each Innovation presented to the Contest must be the subject of a separate registration file.

Attendees may present their Innovation in one of the following categories:

- Reduction
- Recycling
- Reuse

- Functionality & use
- Industrial efficiency

The register form will include a space for each Participant to describe their Innovation, highlighting in French and in English the customer and/or user benefits resulting from the Innovation.

The ALL4PACK INNOVATIONS entry form must provide the following information:

What are the customer and/or user benefits resulting from your Innovation?

A maximum of 3 main benefits to tick:

- Ergonomics for consumers, users, operators** (packaging for sensitive targets, simplification of operation and handling, cobot technology, etc.)
- Technological development** (organisation of production/sales resources, digitalisation, smart machines, industry of the future, virtual/augmented reality, artificial intelligence, etc.)
- Increased functions** (easy to use/work/handle, packaging internet, etc.)
- Anti-waste/Fight against waste** (conservation, rate of restitution, increased life span, active/smart packaging, etc.)
- New design** (sensorial benefits, limited edition, differentiation, digital/3D printing, etc.)
- Logistics optimisation** (planning, orders and stock picking/management, equipment and software for Warehouse Management Systems, transport /logistics, data management /software for Supply Chain Management...)
- Reduction of environmental impact** (eco-design, reduction at source, recyclability, incorporation of biomaterials, eco-refills, biodegradable, compostable or reusable packaging)
- Reduction of economic impact** (modularity, flexibility, increased productivity, reduced consumables, mass customisation, etc.)
- Safety of products for consumer health** (hygiene, legislation, information, etc.)
- Product and consumer safety** (traceability, anti-counterfeiting, inviolability, remote technical support by video, etc.)

The deadline to register is **12<sup>th</sup> September 2024 at midnight**.

#### **Article 4: Selection of Innovations for the Contest**

##### **4.1: Innovation pre-selection**

An Innovation Pre-selection committee (hereinafter the “Pre-selection Committee”) shall be tasked to pre-select, from among the declared Innovations, those that can be submitted to the international judging panel.

**The Pre-selection Committee will meet on 23<sup>th</sup> September 2024** in order to issue its final decision on the Innovations pre-selection. Members of the Pre-selection Committee may contact any Participant, should they deem it necessary, to request any information on the registered Innovation.

The Committee also reserves the right to change the category of an Innovation, especially if the category indicated by the Participant, is not consistent with the said Innovation.

The Committee’s decisions are discretionary, and is not required to justify its decisions.

## 4.2: Selection of Innovations finalist by a Press Jury

The Press jury is made up of French and international journalists. **The Press jury will vote online from 25<sup>th</sup> September to 3<sup>rd</sup> October 2024** to select, amongst the Innovations that have been pre-selected by the Pre-selection Committee, those that can be presented to the "Pack Expert" committee (hereinafter the "Pack Expert Committee").

Details of the Innovations selected by the Press jury will be published through a press release issued by the Organiser and available on the Show's website before its opening.

Participants with one or more Innovations selected by the Press jury can mention it in their own advertising: they may then display the logo "**ALL4PACK INNOVATIONS SELECTION 2024**" on their stand during the exhibition show and, if they wish, on their products.

The deliberations of the Press jury are strictly confidential. Its decisions are discretionary and without appeal. If an Innovation is not selected, the Press jury is under no obligation to justify its decision.

## 4.3: Designation of winners by the "Comité Pack Expert ALL4PACK EMBALLAGE PARIS 2024"

The Pack Expert Committee will include packaging and supply chain professionals. The **Pack Expert Committee 2024 will meet on 15<sup>th</sup> October 2024** to pick from among the Innovations selected by the Press Jury, the winners of "ALL4PACK INNOVATIONS" (hereinafter the "Winner(s)").

Award categories:

- Reduction
- Recycling
- Reuse
- Functionality & use
- Industrial efficiency

Participants who win one or more Award(s) may mention it in their own advertising: they may then display the logo "**ALL4PACK INNOVATIONS AWARDS 2024**" on their stand during the exhibition show and, if they wish, on their products.

**The Awards ceremony will take place on the exhibition show. The list of ALL4PACK INNOVATIONS awards winners shall be published on the same day in a press release** issued by the Organiser and on the Show's website as part of the promotion of the Show.

The deliberations of the Pack Expert Committee shall be strictly confidential. Its decisions are discretionary and without appeal. The Pack Expert Committee is under no obligation to give its reasons.

### Article 5: Designation of an "Jury Special Award"

During its deliberation on 15<sup>th</sup> October 2024, the Pack Expert Committee may select, from among the selected Innovations, an "**Jury Special Award**".

The Participant whose Innovation receives the "Exhibition Special Award" from the Pack Expert Committee may mention it in their own advertising: they may thus display the logo "**ALL4PACK INNOVATIONS Special Award 2024**" on their stand during the exhibition show and, if they wish, on their product. The name of the winner shall be published on **15<sup>th</sup> October** in a press release issued by the Organiser and on the Show's website as part of the promotion of the Show.

**The Awards ceremony will take place on the Show, on Wednesday the 6th November 2024.**

The deliberations of the Pack Expert Committee shall be strictly confidential. Its decisions are discretionary and without appeal, and the Pack Expert Committee is under no obligation to give its reasons.

#### **Article 6: Visibility of winners during the Show**

The “ALL4PACK INNOVATIONS 2024” and “ALL4PACK INNOVATIONS Special Award 2024” award winning products/solutions will be displayed on the ALL4PACK INNOVATIONS space during the exhibition Show from 04<sup>th</sup> to 07<sup>th</sup> November 2024. The Participants concerned must give, at the request of the Organiser, all the elements necessary for the promotion of their products.

The winning exhibitors or co-exhibitors will be invited to take part in a talk during the Show to present their award-winning product/solution.

#### **Article 7: Intellectual Property**

All products and equipment presented are part of the promotion of the Contest and may be made public upon receipt by the Organizing Company. It is therefore the Participants' responsibility to ensure that their intellectual property rights have been preserved and the corresponding patents filed. In this sense, each Participant guarantees the Organizing Company against any claim or plea that may arise from the disclosure of the product to the public.

The Organiser declines all responsibility as to any commercial or non-commercial use that may be made of the Innovations that may infringe upon the rights of the Participants.

Each Participant also expressly authorizes the Organiser to use, for the purposes of promoting the Contest, the description of the product, its characteristics, its benefits for the consumer/sector, as well as the visuals of the said product.

These authorizations are granted worldwide and for a period of 5 years from their registration in the Contest, on any paper, magnetic, optical, digital, computer, web (social networks in particular), telematic, electronic, film, video cassettes, CD-ROM, DVD or any other media known or unknown to date, present or future.

Therefore, should an Innovation be pre-selected, the information communicated in the Contest registration (in particular, the names, logos, address, image, etc.), may be used - in whole or in part - by the Organiser to promote the selection of Innovations as well as the exhibition show. Likewise, some visuals may be used by the Organiser to promote the selection of Innovations and to produce publishing and communication content.

All of the information and pictures published by the Organiser shall not require the prior approval of the Participants involved. No claims will be admitted regarding the choice of the information and visuals published and released or not by the Organiser.

Furthermore, unless otherwise expressed by the Participant at the latest two months before the Show, that information may be communicated to the media (conferences, press releases, etc.) before the Show and will be made available to journalists during and after the Show.

Participants acknowledge that, given the inherent characteristics of the Internet, the data used or provided by them on the Show's website are not protected against the risks of misappropriation and/or hacking, for which the Organiser cannot be held responsible.

**Important:** each Participant guarantees the Organiser against any recourse which may be taken because of the use of any element, regardless of its nature, transmitted by the Participant under their participation in the Contest.

#### **Article 8: Modifications**

The Organiser reserves the right to shorten, extend, delay or cancel the Contest at any time, without notice and with no obligation to justify its decision, and to change part or all of the terms and/or conditions of the Contest's execution, in the event of a force majeure or events beyond its control, without its liability being engaged and without any compensation being claimed from it as a result.

Under these circumstances, the Organiser will make its best efforts to notify the Participants as quickly as possible. All Participants will then be considered as having accepted the modification, as a consequence of their registration in the Contest, as of the date on which the modification takes effect.

### **Article 9: Responsibility**

It is agreed that the Contest's Organiser may take advantage, especially for the purposes of proof of any act, fact or omission, of the programmes, data, files, recordings, operations and other elements (such as monitoring reports or other statements) of a computerised or electronic nature or format, established, received or kept directly or indirectly by the Organising Company, in particular in its information systems, in connection with the Contest.

The Participants undertake not to challenge the admissibility, validity, or probative value of the aforementioned physical elements or computerized or electronic formats, based on any legal provision whatsoever specifying that certain documents must be written or signed by the parties in order to constitute proof.

As a result, those elements will constitute proof and, if produced by the Organiser as evidence in any litigious or other proceedings, they will be admissible, valid, and enforceable between the parties in the same way, under the same conditions and with the same probative value of any document established, received or retained in writing.

The Organiser will not be held responsible for any problems on the Internet that might preclude the normal course of the Contest, particularly due to external malicious acts.

The Organiser cannot be held responsible if one or several Participants should be unable to connect to the website due to any technical faults or any problem linked in particular to congestion in the network.

It is each Participant's responsibility to take appropriate measures to protect their own data and the software stored on their computer hardware and telephone equipment against outside attacks. The Participants shall be solely responsible for connecting to the site and entering the Contest.

### **Article 10: Personal data protection**

The personal data collected for each Participant, both during the registration of the Contest and, where applicable, in order to enable the delivery of the prize, will be collected and processed in accordance with regulations governing the protection and collection of personal data.

The collected data will be transmitted solely to the Organiser. It may be communicated to the service providers and subcontractors that the Organiser may need to organize and/or manage the Contest.

The data collected about each Participant for the Contest is required to allow his/her registration. Therefore, should a Participant choose to exercise his/her right of withdrawal before the end of the Contest, his/her registration to the Contest will be automatically cancelled.

Each Participant has the right to access and correct his/her data and, if applicable, delete it, object or limit its processing, erase it, transfer it. They may avail themselves of this right at any time by electronic or postal means, sent to the following addresses: COMEXPOSIUM ALL4PACK INNOVATIONS- 70 avenue du Général de Gaulle, 92058 Paris La Défense Cedex - France or [privacy@comexposium.com](mailto:privacy@comexposium.com). Finally, each Participant have the right to file a complaint with the CNIL (French Data Protection Authority).

## **Article 11: Disputes – governing law and assignment of jurisdiction**

In the event that one or several stipulations in these Rules should be declared null and void and/or non-applicable, all other clauses will retain their full force and reach.

The Participants unreservedly accept that the simple fact of entering the Contest makes them subject to French laws, namely concerning any disputes that might arise as a result of the Contest or that are directly or indirectly associated with it, and this without prejudice to any rules regarding legal conflicts that may exist. The Organiser and the Participant will attempt to come to an amicable settlement for any disagreements coming from the Contest. In the absence of an agreement, the dispute will fall under the jurisdiction of the Nanterre Commercial Court and the French language version of these rules will be binding.

Any dispute or claim relating to the Contest must be formulated in writing and addressed to the Organiser by post. It will not be taken into consideration after 7<sup>th</sup> November 2024.

No written or telephone requests will be answered regarding the interpretation or the application of these Rules, the mechanisms and terms of the Contest, and the selection of the Winner(s).