



velfor group

VELFOR GROUP PRESS RELEASE

Expert in innovative and durable custom-made rigid and flexible solutions

CIRCULAR ECONOMY

INJECTION **ADVICE**

CO-DEVELOPMENT

COLLABORATION

EXPERTISE

M
A
R
K
E
T
S

THERMOFORMING

HIGH FREQUENCY
WELDING

CERTIFICATIONS

ENGINEERING

R
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C
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C
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Y

VELFOR

KNOW-HOW

SUPPORT

CONCEPTION

TAILOR-MADE
SOLUTIONS

TECHNICAL
PROCESS

RIGID
FLEXIBLE

SKILLS

FUNCTIONALITIES

E
X
C
H
A
N
G
E
S

**DESIGN
& INNOVATIONS**

QUALITY

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ABOUT US

In the early 1970s, plastics and their processing methods began to make themselves known in emerging markets. With the arrival of the first DIY shops in France, contract packaging was a real opportunity.

In the commune of Saint-Pal-de-Chalencon, in the Haute-Loire, Pierre Brun, who had just returned from his military service, wanted to succeed and undertake. Equipped with a single machine, he set up shop in the family farm to take up the challenge of contract packaging. In 1974, the Velfor Plast SARL was officially created and already employed its first sales employee. The company then began to expand its range of products by turning to the thermoforming process for thick and thin films.

Today, the Velfor group specialises in the development of customised products for the food, industry, health, cosmetics and retail markets. As a major player in the world of packaging and the transformation of rigid and flexible plastic materials, the Velfor Group is committed to a constant process of improvement and innovation.

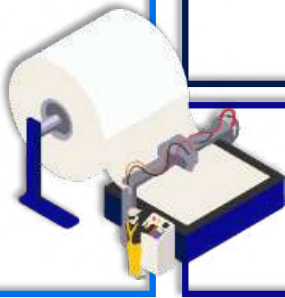
Our original approach to support and our integrated design centre position us as true co-developer, working in close collaboration with clients, their design offices and marketing departments.



KEY NUMBERS

1973

Creation of Velfor company



ISO certifications

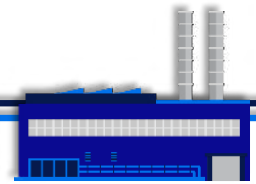
9001 et **13485**

Staff :
250



€ 30 million
turnover

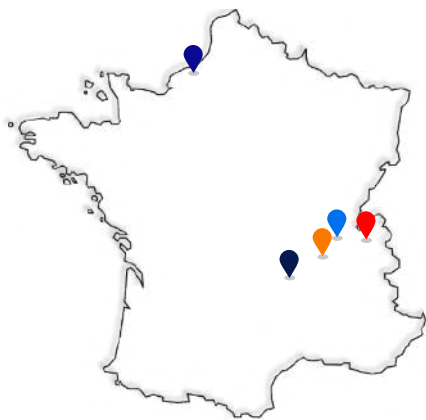
16 %
Export turnover



7
subsidiaries

½ CENTURY of experience in
thermoforming and packaging

OUR SUBSIDIARIES



Amandis

Route de Bacqueville
76550 Saint-Laurent-en-Caux, France

Markets : Cosmetics, Industry, Leisure
Presentation packaging



Creaplast

1 Boulevard Monge
69330 Meyzieu, France

Markets: Automotive, Cosmetics, Industry
Handling trays



Lider

92 Rue des Treize Vents
01340 Montrevel-en-Bresse, France

Markets: Health, Industry, Personal Protection
Flexible technical products



Velfor Conditionnement

16 Rue de l'Industrie
43500 Saint-Pal-de-Chalencou, France

Markets: Health, Paramedical, Mass distribution
Contract packing (batching, blistering)



Velfor Emballage

Route du Velay
43500 Saint-Pal-de-Chalencou, France

Markets : Food, Health, Mass distribution
Display packaging



Velfor Industrie

Route du Velay
43500 Saint-Pal-de-Chalencou, France

Markets: Civil engineering, Defence, Agricultural, HVAC, Transport, Paramedical
Industrial parts



Our new subsidiary : Apira Plasturgie

ZI Val Guiers, 1580 All. Val Guiers,
73330 Belmont-Tramonet, France

Markets: Industry, Home automation, Domestic appliances
Technical injection moulded products

OUR VALUES



Innovation

Our design department allows us to bring new and innovative features to your products, such as adding new functionalities (ergonomics, practicality, etc.)



Support

With our integrated design offices, we are able to be co-developer of your projects by bringing real added value to your products.



Perennality

Velfor is an industrial group created almost 50 years ago with a strong local and regional presence.



Réactivité

Our objective being customer satisfaction, reactivity is one of our main values to achieve this target



Expertise

Over the years, each subsidiary has specialized in one or more markets until becoming a recognized expert.



Listening

A single contact person will be available for you throughout your projects (from design to delivery).



Responsability

The Velfor group is committed to a quality approach confirmed by its certifications. Velfor group also has an environmental responsibility approach and is part of the circular economy process.

OUR EXPERTISE

We are designer and manufacturer of tailor-made rigid and flexible thermoformed solutions to meet a specific issue and customer need:

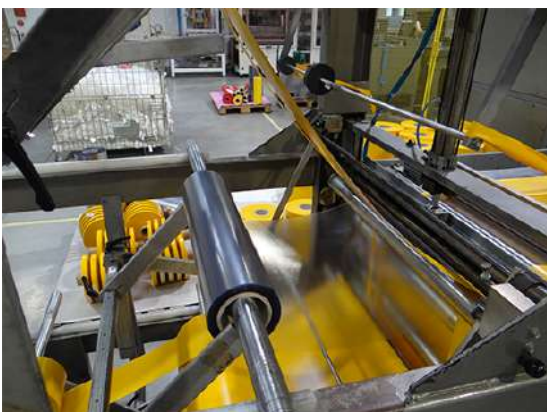
- ↻ Specialist in thin and thick thermoforming
- ↻ High frequency welding expertise
- ↻ Packaging to order
- ↻ Plastic injection moulding
- ↻ Related service



OUR INDUSTRIAL TOOLS

Our industrial tool, with 7 sites, 5 of which are located in the Auvergne-Rhône-Alpes region, includes :

- ↺ 32,000 M² of factory space
- ↺ 1 integrated prototyping workshop
- ↺ 1 integrated tooling workshop
- ↺ 14 ISO 7 & 8 clean rooms
- ↺ 26 thermoforming machines for coils
- ↺ 6 sheet thermoforming machines
- ↺ 3 packaging lines
- ↺ 3 5-axis machining centres
- ↺ 4 3-axis machining centres
- ↺ 25 high frequency welding machines
- ↺ 7 automatic HF welders
- ↺ 1 extruder
- ↺ 1 grinder
- ↺ 2 inkjet machines
- ↺ 1 ultra sound welding machine
- ↺ 5 shrink tunnels
- ↺ 1 digital printing machine
- ↺ 1 label application robot
- ↺ 1 Twin Sheet machine
- ↺ 2 Flow pack machines
- ↺ Automatic label application
- ↺ 20 injection moulding machines
- ↺ 1 cartoning machine



OUR STRENGTHS



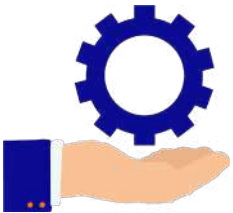
Our engineering department :

- ↪ Assistance in writing the project specifications
- ↪ Design proposition
- ↪ Contribution of value-added functionalities (practicality, use, reduction in the number of components, etc.)



Our technical expertise :

- ↪ Knowledge and a panel of materials validated by major groups: Renault, PSA, AKWEL, Sanofi, Bongrain, Valéo, Schneider...



Our solution "full service" :

- ↪ Feasibility study
- ↪ Design (aesthetics, shape, use)
- ↪ Additional services (contract packing, batching, filming, etc.)
- ↪ Logistics of the finished product

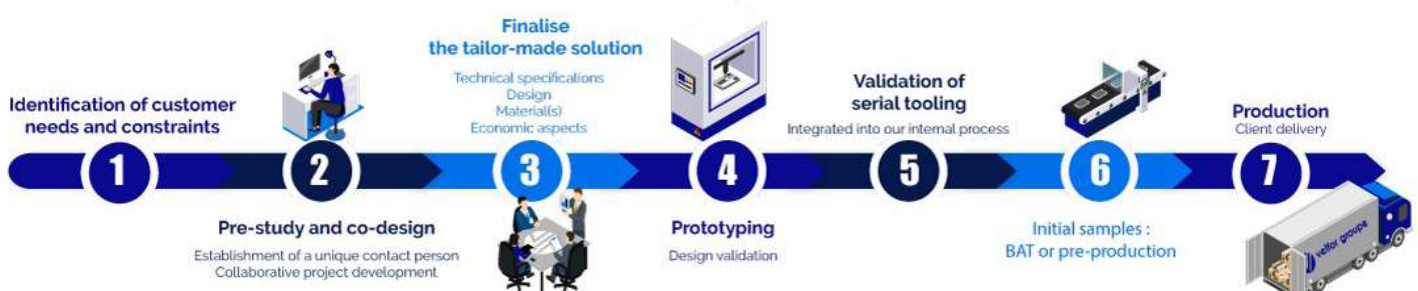


Our environmental approach

- ↪ Incorporation of recycled materials
- ↪ Reduction of material thickness
- ↪ Reintroduction of our production waste
- ↪

OUR FULL SERVICE SOLUTION

Our competitive advantage lies in our engineering department with design offices and tooling shops integrated into each site, our mastery of rigid and flexible plastic materials and our ability to design customised and standard global solutions, ready to use.



OUR INTEGRATED DESIGN DEPARTMENT

Our design and packaging engineering studies allow us to create a successful packaging by :)

- ↳ Meeting customer expectations (commercial, industrial, marketing and economic)
- ↳ Offering a range of different design solutions to meet every need

A successful packaging is :



TO BE IMPACTFUL

To make your product unique from the rest of the market



TO BE DIDACTIC

To ensure that the consumer instantly understands the product benefit



TO TRANSMIT EMOTION

To make sure that the packaging reflects a positive image of your brand and your product to your target audience

OUR RESPONSIBLE APPROACH



For more than 20 years, we have been contributing to the sustainable development process by offering eco-designed solutions.

We are part of a circular economy process by favouring short circuits (local partners and suppliers) and by reintroducing our offcuts into the internal manufacturing circuits.

Our commitment to a responsible approach is recognised as we have been awarded the MORE label every year since its creation in 2019, the first European label promoting the action of plastics manufacturers for the circular economy and the integration of recycled plastics in production.



OUR MAIN MARKETS



Dairy products, Pastries, Biscuits, Chocolates, Meat, Cured meats, Catering, Snacking, Seafood, Fruit and Vegetables



Medical, Pharmaceutical, Veterinary, Biotechnology, Paramedical



Automotive and transport, Leisure, HVAC, Defence, Electrical, Outdoor, Paramedical, Agricultural, Personal protection, Handling and painting platforms



Perfumery, Deodorants, Skincare, Make-up



Hardware, DIY, Creative leisure, Childcare, Paramedical, Hygiene products

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